

Press release

Kistler is celebrating an anniversary: the Meerane site is ten years old

Continuing the success story of the competence center for special cables

Meerane, May 2022

The Kistler Group's Meerane site marked its tenth anniversary on 10 May with celebratory speeches and a convivial gathering. There was plenty to celebrate: sales have increased more than fivefold during the decade of the site's existence, while its workforce has grown from 12 to 23 – and there are prospects of further growth. Guests and employees took the afternoon as an opportunity to discuss the plant's development and milestones in its history.

Kistler's Meerane success story began in 2012 with the acquisition of the precision measurement technology company then known as Präzisions-Messtechnik Baewert GmbH. Since 2015, following conversion of the valve and measuring instrument production facility, the employees at Meerane have manufactured various cables for the Kistler Group's high-quality sensor technology – used by customers throughout the world. As well as supplying its products within the Group, the Meerane plant also manufactures special items and orders from external customers. Today, this facility – with its 23 employees – packs the Kistler Group's entire specialist expertise into a product portfolio that comprises 85 different cable types in lengths of up to 100 meters.

"I'm absolutely delighted that we can celebrate this anniversary together today," said Site Manager Franziska Kunz as the celebrations took place. "Developments over the last ten years have been thrilling: we've seen our sales increase by a factor of more than five, we've recruited more employees, and we were also able to double our production and administrative space thanks to our relocation in 2019." Kunz has guided and driven this development from the outset: as Site Manager from day one, she has supported the site's success every day for the last ten years. As the Kistler Group's [CSR & Sustainability Manager](#) since April, she has also been coordinating and promoting the company's commitment to sustainability. "I'm able to benefit from my experience at Meerane in my new role: team spirit, quality, and awareness of responsibilities are also the key factors in our efforts to achieve sustainability," Kunz points out.

Sales goal surpassed: site continues to grow

Following the successes of recent years, the Kistler Group plans to continue expanding the Meerane facility. In the 2021 financial year, the site exceeded its sales target by 12 percent – a trend that is set

to continue. CEO Rolf Sonderegger also highlighted this achievement: "The Meerane team has very successfully shown how it was able to master the various changes in past years, thanks to a strong commitment to achieving its goals combined with abundant enthusiasm. We sense the willingness for change and innovation in political and business circles – we feel at home here in the region, and we will also continue to grow."

Kunz adds: "We continue to view the future with optimism. So that we can meet the growing volume of orders, we intend to increase our headcount again by 2024 – after all, our success has been based on teamwork from the very beginning."

Image material (please name the Kistler Group as picture source)



Taking a positive view of the future after ten successful years: Site Manager Franziska Kunz



The relocation in 2019 doubled the production and administration area of the Kistler site in Meerane's industrial zone.



Kistler celebrated the anniversary in Meerane together with around 80 guests. Also present: the employees, the CEO and members of Group management, as well as numerous representatives of political and business life.

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About the Kistler Group

Kistler is the global market leader for dynamic pressure, force, torque and acceleration measurement technology. Cutting-edge technologies provide the basis for Kistler's modular solutions. Customers in industry and scientific research benefit from Kistler's experience as a development partner, enabling them to optimize their products and processes so as to secure sustainable competitive edge. Unique sensor technology from this owner-managed Swiss corporation helps to shape future innovations not only in automotive development and industrial automation but also in many newly emerging sectors. Drawing on our extensive application expertise, and always with an absolute commitment to quality, Kistler plays a key part in the ongoing development of the latest megatrends. The focus is on issues such as electrified drive technology, autonomous driving, emission reduction and Industry 4.0. Some 2,000 employees at more than 60 facilities across the globe are dedicated to the development of new solutions, and they offer application-specific services at the local level. Ever since it was founded in 1959, the Kistler Group has grown hand-in-hand with its customers and in 2021, it posted sales of mCHF 411. About 7% of this figure is reinvested in research and technology – with the aim of delivering better results for every customer.