

## Press release

### **Kistler Group opens new sales center in Mississauga, Canada**

Winterthur, February 2019

**The Kistler Group, a global leader in dynamic measurement technology, is delighted to announce the opening of its new sales center in Mississauga, Canada, which took place February 19, 2019. The Kistler Canada office represents a significant expansion of the Company's global presence, since it is its first official location, and solidifies the Company's strong commitment to its customers in that region.**

Kistler Canada, which was incorporated into the Kistler Group in September 2018, is located in Mississauga, Ontario. The new location serves to advise and support customers as well as manage sales in Canada.

#### **Supporting Canada's automotive and aerospace industries**

The expansion reinforces Kistler's commitment to grow operations with customers' increasing demands. Kistler will support the automotive sector, which is highly dependent on assembly, joining and forming processes, through in-depth expertise and introducing innovative products. The highly cost-effective NCFE, for example, which belongs to the family of electromechanical joining systems, helps customers boost productivity, while improving product quality and resource efficiency.

Global leaders in the aircraft manufacturing industry as well as in the Weigh In Motion businesses located in Canada have already partnered with Kistler. The measurement expert will provide valuable aircraft and space testing expertise and additional services. As a full measuring chain supplier, Kistler offers signal conditioning, data acquisition and engineering know-how to its wide portfolio of sensors.

#### **Investing in the region**

The investment will have long-term benefits, not only for Kistler to achieve increased business opportunities, but also for the economic development of the Mississauga region. "Mississauga welcomes Kistler Canada, a leading-edge technology company that will serve Mississauga's robust advanced manufacturing sector, which includes automotive, aerospace and other technologies," said Bonnie Brown, Director of Economic Development, City of Mississauga. "Companies like Kistler are an essential part of Mississauga's thriving innovation eco system that is well connected and supportive of emerging trends that require Industry 4.0 and other advanced technologies in the workplace."

## Image material (please name the Kistler Group as picture source)



The new sales center located at 5700 Explorer Dr. Mississauga, ON, Canada offers adequate office space for employees to strengthen relationships with Kistler's Canadian customers.



To celebrate the grand opening of Kistler Canada, Bonnie Crombie, Mayor of Mississauga joined JT Kirkpatrick, Head of Support Center, and the Kistler North America team in a ribbon cutting ceremony.

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### About the Kistler Group

Kistler is the global market leader for dynamic pressure, force, torque and acceleration measurement technology. Cutting-edge technologies provide the basis for Kistler's modular solutions. Customers in industry and scientific research benefit from Kistler's experience as a development partner, enabling them to optimize their products and processes so as to secure sustainable competitive edge. Unique sensor technology from this owner-managed Swiss corporation helps to shape future innovations not only in automotive development and industrial automation but also in many newly emerging sectors. Drawing on our extensive application expertise, and always with an absolute commitment to quality, Kistler plays a key part in the ongoing development of the latest megatrends. The focus is on issues such as electrified drive technology, autonomous driving, emission reduction and Industry 4.0. Some 2 200 employees at more than 60 facilities across the globe are dedicated to the development of new solutions, and they offer application-specific services at the local level. Ever since it was founded in 1959, the Kistler Group has grown hand-in-hand with its customers and in 2018, it posted sales of CHF 475 million. About 8% of this figure is reinvested in research and technology – with the aim of delivering better results for every customer.