

## Press release

### Sharing the great journey:

Kistler celebrates success and anniversary with special thanks to employees

Winterthur, 4 February 2019

**The Kistler Group achieved strong growth yet again in 2018. Sales revenue rose by 13% (or 11% after adjusting for exchange rate effects): this brings the figure to CHF 475.7 million, and the forecasts for 2019 are also good. To express its thanks for this sustained success, Kistler will invite its employees – who now number 2 200 – for a cruise in the Mediterranean that will also coincide with the Group's anniversary in 2020.**

Through its technologies, Kistler is playing a major part in the digital transformation of industry in the 21st century. The company is no longer merely a supplier of sensor technology: it is now a well-established provider of systems for process monitoring and optimization, flanked by its own proprietary software – and in 2018, complete production lines were also added to the portfolio. In the automotive sector too, Kistler's measurement technology experts play an essential role in vehicle dynamics, vehicle safety and similar areas, and they are decisive influencers of megatrends such as electromobility and autonomous driving.

For all these reasons, CEO Rolf Sonderegger is looking to the future with optimism: "Since last year, we have more than 2 200 employees. Even though the economy is likely to lose some momentum in the new year, we shall achieve sales in excess of CHF 500 million in 2019. These are milestones that deserve to be celebrated. What came into being 60 years ago thanks to the inventive spirit of two visionaries has now become a dynamic, global enterprise with excellent prospects for the future."

### **Anchors aweigh for the anniversary!**

So in October 2020, the watchword will be: welcome on board! Kistler's entire workforce is warmly invited to join a five-day cruise from Savona (Italy) to Barcelona and Rome. "I'm looking forward to this unique opportunity to bring the entire company together: we're expecting colleagues from over 60 locations throughout the world. This is how I want to express my thanks for the successful collaboration of recent years – because it's the people who make Kistler's success possible," Sonderegger emphasizes. Kistler is increasingly becoming a global company, he adds, so community spirit and cohesion are especially important factors. "We're already starting work today on building a new corporate culture. In 2020, when we all meet up together on board the ship –

itself a symbol of Kistler's success as a company – the world will have taken a few more steps towards digitalization. We should aim to take advantage of this opportunity on a daily basis, while being sure to keep our feet firmly on the ground."

**Visuals (reproduction is free of charge provided that the Kistler Group is credited as the source of the image)**



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**About the Kistler Group**

Kistler is the global market leader for dynamic pressure, force, torque and acceleration measurement technology. Cutting-edge technologies provide the basis for Kistler's modular solutions. Customers in industry and scientific research benefit from Kistler's experience as a development partner, enabling them to optimize their products and processes so as to secure sustainable competitive edge. Unique sensor technology from this owner-managed Swiss corporation helps to shape future innovations not only in automotive development and industrial automation but also in many newly emerging sectors. Drawing on our extensive application expertise, and always with an absolute commitment to quality, Kistler plays a key part in the ongoing development of the latest megatrends. The focus is on issues such as electrified drive technology, autonomous driving, emission reduction and Industry 4.0. Some 2 200 employees at more than 60 facilities across the globe are dedicated to the development of new solutions, and they offer application-specific services at the local level. Ever since it was founded in 1959, the Kistler Group has grown hand-in-hand with its customers and in 2018, it posted sales of CHF 475 million. About 8% of this figure is reinvested in research and technology – with the aim of delivering better results for every customer.