

## Press Release

### Kistler Group supports sprint talent Salomé Kora

**Winterthur, 20 July 2018 – Top Olympic performances demand tailored training methods that are continuously developed – as sprinter Salomé Kora well knows. The top Swiss sportswoman therefore relies on Kistler Group measurement experts for her sprinting training and is testing an innovative starting block with integrated force measurement. Headquartered in Winterthur, the company is helping the 24-year-old to prepare for the 2020 Summer Olympics in Tokyo.**

"We are looking forward very much to working with Salomé Kora. She is a shining example of what the Kistler company stands for: top performance, success as part of a team and a passion for what we do," explains Rolf Sonderegger, CEO of the Kistler Group. "I very much hope that we will be able to support her with our technology through to the 100 meters final at the Olympics in Tokyo."

#### **Heading for the 2020 Summer Olympics in Tokyo with Kistler**

Kora will be training for the 2020 Summer Olympics with Kistler's measurement technology experts over the upcoming two years. One aspect is a matter of special concern to her: "The sprint start is one of my weak points. So I aim to optimize it over the next couple of years. I'm confident that with the help of Kistler technology, I'll be able to do it," says Kora.

Until then, Kora, who is also part of the 4 x 100 m record relay team, still has many challenging sports fixtures like the World and European Championships ahead of her. This is why she will be training from autumn of 2018 onwards with the Kistler KiSprint sprint starting block. This device, which is unique in the world, is equipped with many sensors and measures the force curve while a laser records the speed during the sprint start. The performance data are automatically calculated and provide Kora's trainer and her with valuable insights into the start and acceleration phase. "What I love about sprinting is the measurability and fine-tuning. It is truly amazing how the interaction of force, speed, stamina and agility can be assessed and optimized on the basis of measurement data", explains Kora.



**Photo 1:** Sprinter Salomé Kora and Rolf Sonderegger, CEO of the Kistler Group, seal their cooperation at the beginning of July with a handshake. (Source: Kistler Group)



**Photo 2:** The 24-year-old top sportswoman has been training with Kistler's KiSprint sprint starting block since the beginning of July. (Source: Kistler Group)



**Photo 3:** Equipped with sensors, Kistler's KiSprint starting block measures the force curve while a laser records the speed during the sprint start. (Source: Kistler Group)

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#### About the Kistler Group

Kistler is the global leader in dynamic measurement technology for measuring pressure, force, torque and acceleration. Cutting-edge technologies provide the basis for Kistler's modular solutions.

Customers in industry and science benefit from Kistler's experience as a development partner, enabling them to optimize their products and processes so as to secure a sustainable competitive edge. The owner-managed Swiss company's unique sensor technology plays a key role in the evolution of automobile development and industrial automation, as well as in numerous emerging sectors. With a broad knowledge of applications and its absolute commitment to quality, Kistler is making an important contribution to the further development of current megatrends. This includes topics such as electrified drive technology, autonomous driving, emission reduction and Industry 4.0.

Some 1 900 employees at 61 locations worldwide are dedicated to developing new solutions and offer customized service for individual applications. Since its founding in 1959, the Kistler Group has grown along with its customers, generating sales of CHF 422 million in 2017. Approximately 8% of this went back into research and technology — and thus into achieving better results for all our customers.