

Press Release

Kistler wins TOP 100 Innovator Award

Sindelfingen, 3 July 2018 – The Top 100 Competition has again singled out the most innovative German small and medium-sized enterprises (SMEs) for the 10th time. Kistler Instrumente GmbH was once more among the innovation leaders this year. The Swiss company with its German headquarters in Sindelfingen was presented with the coveted seal of quality in the innovation success category at the award ceremony in Ludwigsburg on 29 June. It is the second TOP 100 award for the measurement technology expert.

Germany's only innovation competition pays tribute to the innovation management and success of the TOP 100 SMEs. The competition is underpinned by a holistic, scientifically grounded survey of the innovation process. An independent jury of experts assesses company performance in disciplines like *Innovation-promoting Top Management*, *Innovation Climate* and *Innovation Success*.

This year, 288 companies were successful, winning the TOP 100 quality seal in three size categories (max. 100 per size category). The awards were presented by TOP 100 mentor and science journalist Ranga Yogeshwar on the occasion of the 5th German SME Summit in Ludwigsburg.

World market leader thanks to innovation

Kistler can thoroughly identify itself with the TOP 100 innovation award since its success hinges on its numerous innovations at the heart of all business units and products. This is reflected by its tagline *measure. analyze. innovate.* and by one of its key corporate values *One step ahead through innovation*. Kistler experts use their energy and know-how to explore new and untrodden paths. As an innovation leader, the company focuses on over-arching trends like electrified drive technology, autonomous driving, emission reduction and Industry 4.0, and translates them into innovative measurement technology solutions and products.

TOP 100 quality seal as accolade and incentive

Eberhard Bauer, Site Director at Kistler in Sindelfingen, accepted the award at the ceremony in Ludwigsburg: "As development partner to industry and science, we cooperate with customers on an on-going basis to create individual solutions. We are delighted to see this work yielding results. On the one hand, the TOP 100 quality seal is a great accolade for us, yet at the same time it is also an incentive to keep on developing top products." In 2015 the owner-managed company was awarded the quality seal for the first time.



Official presentation of the TOP 100 quality seal at the 5th German SME Summit in Ludwigsburg.
(from left to right): Eberhard Bauer (Site Director at Kistler in Sindelfingen), Ranga Yogeshwar (TOP 100) and
Sabrina Schmid (Team Leader Marketing DACH at Kistler).
Picture source: KD Busch / compamedia



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Media Contact

Sabrina Schmid
Team Leader Marketing DACH
Tel.: +49 7031 3090 248
Email: sabrina.schmid@kistler.com

TOP 100 Competition

compamedia has been awarding SMEs the TOP 100 quality seal for outstanding innovative power and innovation success since 1993. Professor Nikolaus Franke has headed the scientific division since 2002. Franke is founder and chairman of the Institute for Entrepreneurship and Innovation at the Vienna University of Economics and Business Administration. TOP 100 mentor is science journalist Ranga Yogeshwar. Project partners are the Fraunhofer Society for the promotion of applied research and BVMW, the German Association for Small and Medium-sized Enterprises. Media partners supporting the comparison between companies are *manager magazin*, *impulse* and *W&V*. For more information go to www.top100.de.

About the Kistler Group

Kistler is the global leader in dynamic measurement technology for measuring pressure, force, torque and acceleration. Cutting-edge technologies provide the basis for Kistler's modular solutions.

Customers in industry and science benefit from Kistler's experience as a development partner, enabling them to optimize their products and processes so as to secure a sustainable competitive edge. The owner-managed Swiss company's unique sensor technology plays a key role in the evolution of automobile development and industrial automation, as well as in numerous emerging sectors. With a broad knowledge of applications and its absolute commitment to quality, Kistler is making an important contribution to the further development of current megatrends. This includes topics such as electrified drive technology, autonomous driving, emission reduction and Industry 4.0.

Some 1900 employees at 61 locations worldwide are dedicated to developing new solutions and offer customized service for individual applications. Since its founding in 1959, the Kistler Group has grown along with its customers, generating sales of CHF 422 million in 2017. Approximately 8% of this went back into research and technology — and thus into achieving better results for all our customers.