

## Press Release

### Growth and leadership through innovation

Winterthur, 24 January 2018 – The Kistler Group posted strong growth in 2017: with a growth rate of 18%, an increase of 17% after adjusting for currency effects, sales revenue in the past year grew to approximately 422 million Swiss francs including acquisitions. Worldwide, 123 positions were created. The year 2018 at Kistler will be marked by digital transformation.

#### A successful 2017

The Kistler Group reported full order books in 2017: “I am very pleased with business performance,” says Rolf Sonderegger, CEO of the Kistler Group. “Thanks to our acquisitions of the past year, Kistler has gained new technologies which we will continue to develop with focus on the needs of our customers.”

#### New year to be marked by digital transformation

Digital transformation has top priority for Kistler in 2018. All of Kistler's business areas are touched by this transformative process, and it extends far beyond the simple implementation of digital technologies. “At the moment, we are exploring avenues that are being opened through digitalization for new business models, organization and for our product and system portfolio. With regard to our portfolio, this means, for example, expanding the actual product offerings (hardware) to include both data-based and complementary services as well as software,” says Sonderegger.

Internal areas such as production and HR are also directly affected by digital transformation. Particularly when it comes to recruiting of new specialists, the Kistler Group's enormous growth and high level of specialization pose considerable challenges. In spite of proactive involvement as an employer and having once again been awarded Winterthur's job creation prize, Kistler is faced with the task of filling 201 open positions around the world, 48 of which are in Winterthur.

#### Positive forecast for 2018

CEO Rolf Sonderegger anticipates strong growth rates once again in 2018 and expects to achieve sales of approximately 463 million Swiss francs; he sees promising potential for industrial applications from Kistler on the Chinese market. Under the motto “Absolute Attention – One Step ahead through Innovation,” the development and market launch of numerous new products have Kistler on track for a successful 2018.



The Kistler Group created 123 new positions worldwide last year. (Source: Kistler Group)



Rolf Sonderegger, CEO of the Kistler Group, looks optimistically into the future. (Source: Kistler Group)

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## About the Kistler Group

Kistler is the global leader in dynamic measurement technology for measuring pressure, force, torque and acceleration. Cutting-edge technologies provide the basis for Kistler's modular solutions.

Customers in industry and science benefit from Kistler's experience as a development partner, enabling them to optimize their products and processes so as to secure a sustainable competitive edge. The owner-managed Swiss company's unique sensor technology plays a key role in the evolution of automobile development and industrial automation, as well as in numerous emerging sectors. With a broad knowledge of applications and its absolute commitment to quality, Kistler is making an important contribution to the further development of current megatrends. This includes topics such as electrified drive technology, autonomous driving, emission reduction and Industry 4.0.

Some 1860 employees at 61 locations worldwide are dedicated to developing new solutions and offer customized service for individual applications. Since its founding in 1959, the Kistler Group has grown along with its customers, generating sales of CHF 422 million in 2017. Approximately 8% of this went back into research and technology — and thus into achieving better results for all our customers.

## Kistler Group

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